

# Voyage Mapping

## A powerful, metaphorical business planning and project review tool



Voyage Mapping is a set of re-usable resources in several formats suitable for individuals and groups of up to 12 people, to work with a powerful metaphor for exploring the past and to prepare for future challenges.

Metaphor is a powerful way of expressing yourself and the metaphor of the journey is one that endures through history. Across cultures and centuries the idea of the voyage or the adventure has enthralled and excited. In this simple, visual set of resources, RSVP Design has created a set of images that illustrate past journeys and anticipate future quests.

"We need to know where we are going..."  
"It is a big ship and it takes a lot of turning.."  
"We're in the Doldrums.."  
"The sharks are out there!"



Voyage Mapping comes in several versions:

- Standard Hardback table-top version (119cm x 59cm) suitable for small groups (3 to 6 people)
- Standard Roll-Up wall mountable version (119cm x 59cm) suitable for small groups (3 to 6 people)
- Large Roll-Up wall mountable version (145cm x 72.5cm) suitable for larger groups (6 to 10 people)
- Individual Coaching Version - 12 x individual versions (41.5cm x 29.5 cm) suitable for working on a one to one coaching or individual basis

Here are some examples of how the toolbox might be used:

- To explore individual Learning Power and understanding of a personal learning process: linked to work around 'learning to learn'
- To initiate a team development planning session
- To consider how to achieve a set of business development goals or specific, measurable targets
- To review the learning from an extended project and consider how to apply it to future projects
- To compare the experiences of different sub-teams and individuals during a period of change or pressure
- To take an individual or group through a personal action planning process
- To replace a traditional SWOT analysis as a way of assessing potential, risks and opportunities

Dr. Ayoub al Ayoub, an international lawyer and business consultant from Kuwait, experienced a personal coaching session with Ann Alder from RSVP Design, in which she used the Voyage Mapping toolbox to help him to focus on his personal and professional goals and aspirations. He was so impressed with the learning resource that he quickly ordered copies for all his training colleagues!



International participants in a United Nations team development event explore ways of achieving demanding business goals set for the next financial year.

Participants from a global logistics organisation consider and categorise anticipated and potential risks before beginning a formal, business driven Risk Assessment



To add VOYAGE MAPPING to your resource library:

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